

21.148519, -101.702233

NORTH

WEST

ourea agency®

EAST

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2016

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H180N

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STORY TELLING

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ALEJANDRO CUCHARA & JAVIER SALAZ

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+ 250 CLIENTES

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QUÉ SOMOS?

Brand Intelligence Agency

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BEST OF THE BEST

Somos un equipo de creativos, escaladores, diseñadores gráficos, bikers, diseñadores digitales, mercadólogos, músicos, fotógrafos, interioristas, ciclistas, artistas y mamas.

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¿QUE ES BRANDING?

Lo que dicen de ti cuando no estás en el cuarto.

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El branding es una orquesta de emociones.

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MANIFIESTO
**NO
HACEMOS
LOGOS**

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¿CÓMO EMPEZAR?

Briefing

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PERSONALIDAD DE LA MARCA

Es crear un personaje con todas sus cualidad y aptitudes.

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N A R A N
OPEN NEIGHBORHOOD

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G.B.I.L. SURVIVING CHAOS SINCE 1988



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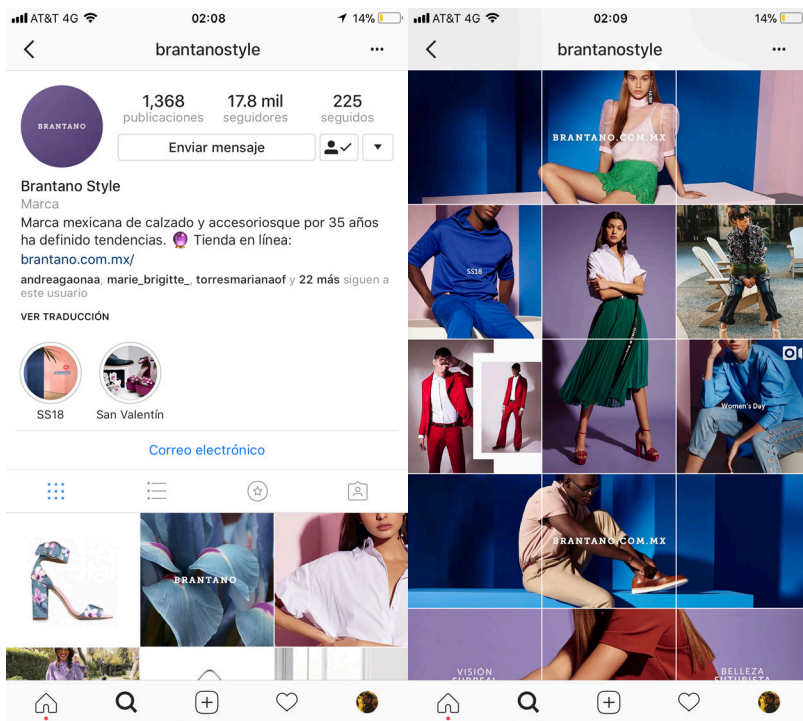


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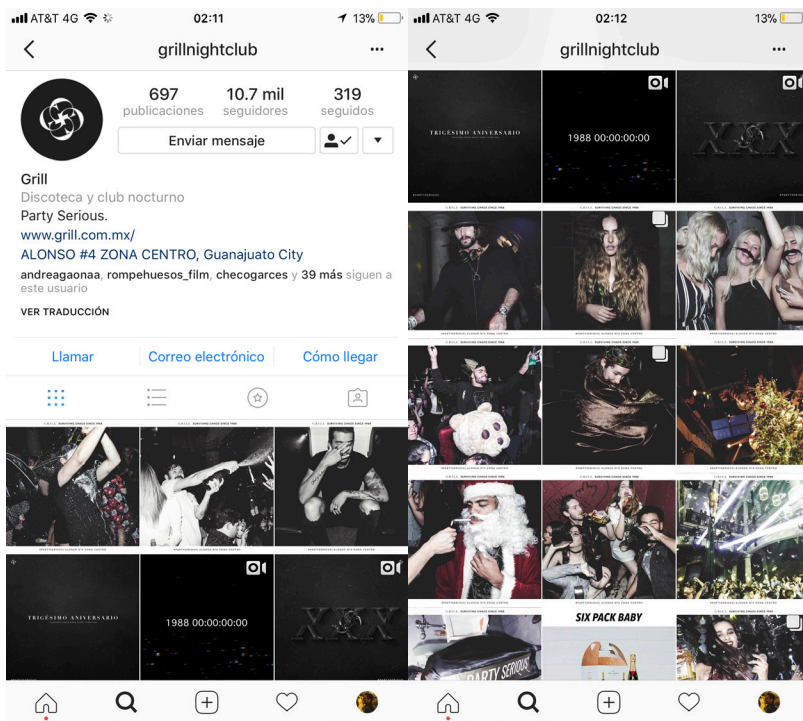
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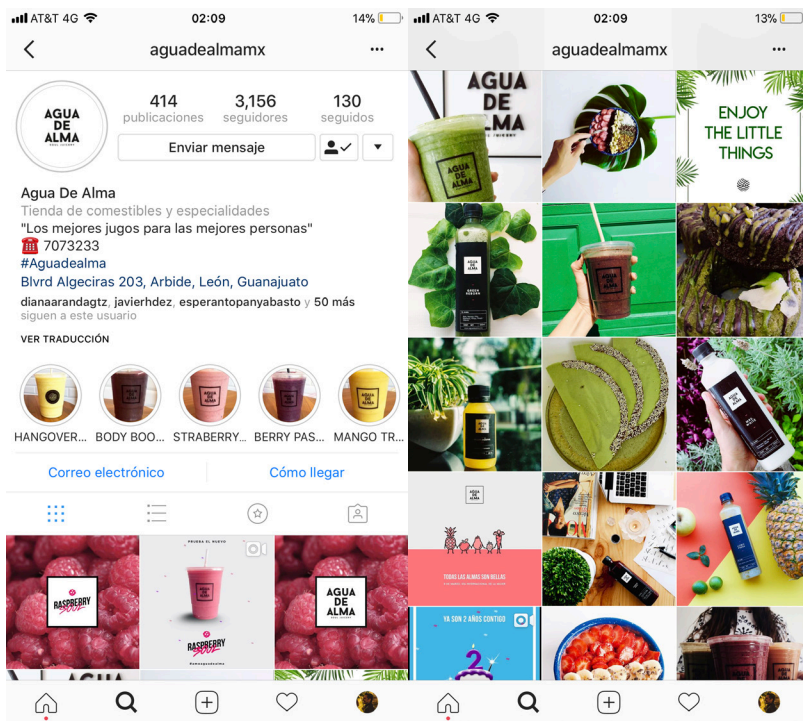
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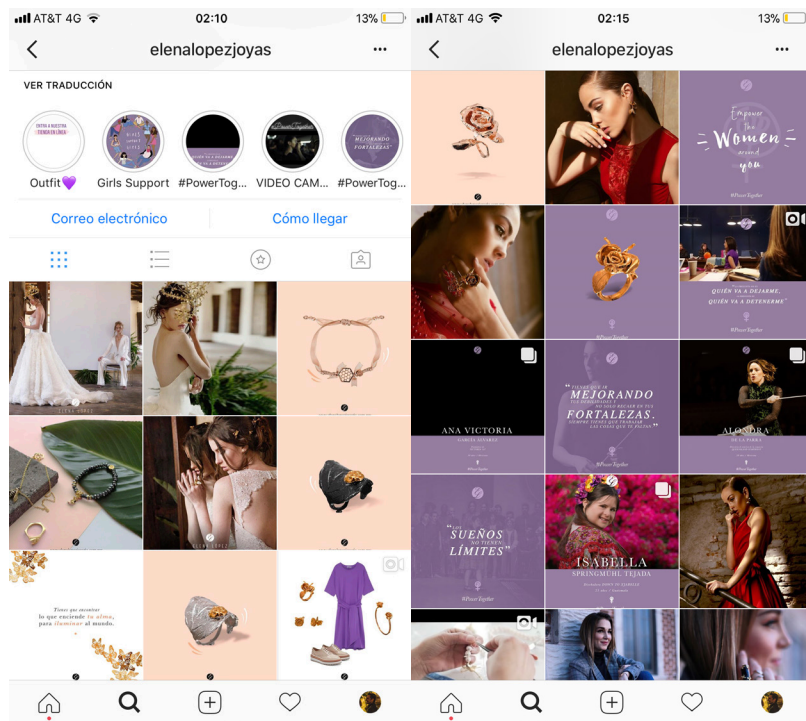
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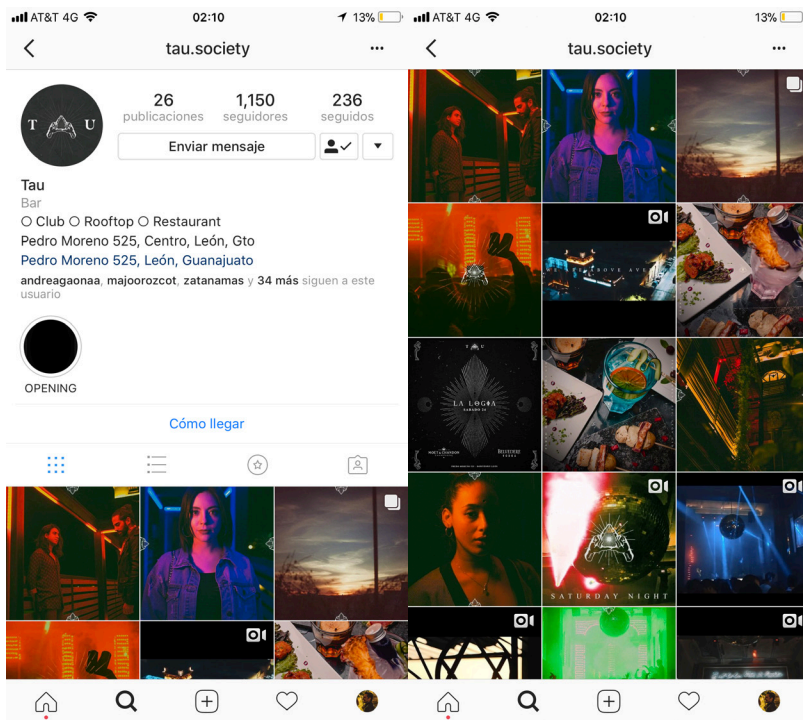
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No hacemos logos®

FIN